



Caliper Sports for College Athletes

The Psychology of the Winner

Coaches and managers are continually looking for athletes who have the mental toughness to rise to a higher level of performance. When evaluating recruits or trying to enhance the performance of a current player, many questions arise. Will your key players concentrate on improving their performance, or will they disappoint you at crunch time? Do they possess leadership qualities? Will they work on overcoming their weaknesses? Do they have the inner fire needed to win? And just how coachable are they?

Caliper Sports for College Athletes

provides valuable insights into these questions. Having assessed more than 15,000 athletes for both professional and college teams over the past two decades, we have identified the psychological factors that separate the winners from those who may be very talented, but are not likely to deliver in the long run.

Sports Experience

We have worked with many universities such as University of Nevada, Las Vegas, University of Georgia, William and Mary, University of Tennessee and Ohio State, as well as more than two dozen NFL, NBA, MLB and NHL teams.

Recruitment Selection

Does a player have the inner qualities that can take his or her natural talent to the next level? Talent alone can often enable an athlete to dominate the competition at a certain level. But when the talents of different players are equal, it's the inner character that is tested. Our thorough, objective, in-depth

approach enables managers and coaches to determine whether an athlete has the qualities needed to succeed at a higher level of competition.

Our Services

Our Caliper Sports consultants are able to:

- assist in recruiting players by presenting insight into a high school player's potential
- provide personalized guidance to help each player maximize that potential once on the team
- provide both verbal and written reports to the appropriate college personnel
- produce a separate report specifically for the athlete, as a guide to personal development and post-playing careers

Team Building

Caliper Sports for College Athletes assists teams in developing effective communication skills, problem-solving techniques and team-building strategies. We help resolve underlying conflicts, which may be undermining a team's ability to achieve peak performance. In addition, Caliper's extensive experience with more than 25,000 corporate clients worldwide can help strengthen your organization's business and sales staff.

Beyond College

Even for exceptionally talented athletes, the odds are still against making it in the pros. So it is important to think about

alternatives. Caliper Sports for College Athletes provides players with advice on career goals. By looking at their specific personality strengths and the core strengths needed for success in a certain job, Caliper can match student-athletes to the careers they are best suited for.

Behind the Scenes

Our corporate management experience can also be applied to the administrative and sales sides of your athletic department to achieve maximum performance for your school.

We would be glad to talk with you about how our in-depth assessment and consulting approach can be customized to help take your team to a higher level of performance.

CALIPER

Solutions for peak performance.

506 Carnegie Center
Suite 300
P.O. Box 2050
Princeton, NJ 08543-2050
609.524.1200
www.caliperonline.com